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THE TWO FINGER DIET: HOW THE MEDIA HAS DUPED WOMEN INTO HATING THEMSELVES



iUniverse, United States, 2005. Paperback. Book Condition: New. 223 x 145 mm. Language: English . Brand New Book ***** Print on Demand *****.In *The Two Finger Diet: How the Media Has Duped Women into Hating Themselves*, author Benjamin Straight delivers a compelling sociological examination of how the American media advertises to women, a key marketing demographic ruthlessly targeted since 1870. The author traces the historical roots of this phenomenon and its development to the present, carefully scrutinizing the manipulative tactics...

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- Authored by Benjamin A Straight
- Released at 2005



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