Streamlining: Using New Technologies and the Internet to Transform Performanc.

By Kare-Silver, Michael De

Palgrave Macmillan, UK, 2002. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. Available Now. Book Description: These are challenging times. Growth is harder to come by, there's uncertainty throughout the global economy and profits are under pressure. : How then can companies respond? How can they continue to build and meet stakeholder aspirations?: Streamlining provides a key solution path. It's about using the new technology tools, especially the Internet but also wireless and their growing applications, to gain step changes in performance.: Many companies have become sceptical recently about e-business after the disappointments in 2000/2001. Technology spending is down and projects are being cancelled. But a handful of pioneers, like Oracle, Dell, Moen, BP and Siemens have shown that it can deliver. : These companies have collectively saved $bns, improved profits and achieved lasting change in their business model. They now operate differently, with greater effect and find they've built yet further competitive advantage versus rivals. They're smarter, quicker, more efficient and cheaper.: This book tells the story of just what can be achieved, the lessons learnt and most importantly, how to start capturing the benefits for your own organisation. It demonstrates opportunities to boost profits both short...

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