



Summary, Analysis, and Review of Daniel Kahneman s Thinking, Fast and Slow (Paperback)

By Start Publishing Notes

Start Publishing Notes, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.PLEASE NOTE: This is a key takeaways and analysis of the book and NOT the original book. Start Publishing Notes Summary, Analysis, and Review of Daniel Kahneman s Thinking, Fast and Slow includes a summary of the book, review, analysis key takeaways, and detailed About the Author section. PREVIEW: Daniel Kahneman s Thinking, Fast and Slow sums up an exceptionally productive career of scholarly research in behavioral psychology. In collaboration with psychologist Amos Tversky, Kahneman helped develop the fields of behavioral economics and the psychology of judgment. Most importantly, through a series of research projects, Kahneman and Tversky challenged the notion, still dominant in the field of economics, that people are rational decision-makers whose preferences remain constant over time. Far from it, Kahneman and Tversky discovered: our decisions are heavily influenced by context, all the way from how the questions are presented to us to the images and numbers that might accompany them. Kahneman uses this book to explore how these decision-making processes work. He characterizes the type of rapid-fire, thoughtless reacting that constitutes most thought as System 1 thinking, and more reflective,...



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