



Stocks for the Long Run: The Definitive Guide to Financial Market Returns & Long-Term Investment Strategies, Fourth Edition

By Jeremy J. Siegel

Tata McGraw-Hill Education Pvt. Ltd., 2008. Softcover.
Condition: New. 4th edition. Stocks for the Long Run set a precedent as the most complete and irrefutable case for stock market investment ever written. Now, this bible for long-term investing continues its tradition with a fourth edition featuring updated, revised, and new material that will keep you competitive in the global market and up-to-date on the latest index instruments. Wharton School professor Jeremy Siegel provides a potent mix of new evidence, research, and analysis supporting his key strategies for amassing a solid portfolio with enhanced returns and reduced risk. In a seamless narrative that incorporates the historical record of the markets with the realities of today`s investing environment, the fourth edition features: * A new chapter on globalization that documents how the emerging world will soon overtake the developed world and how it impacts the global economy * An extended chapter on indexing that includes fundamentally weighted indexes, which have historically offered better returns and lower volatility than their capitalization-weighted counterparts * Insightful analysis on what moves the market and how little we know about the sources of big market changes * A sobering look at behavioral finance and the psychological factors...



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