



Inconformistas

By Ajram, Josef García, Isra

ALIENTA, 2016. Condition: Nuevo. Inconformistas es el nombre del programa de formación que Josef Ajram e Isra García emprendieron en 2015 y que les llevó a las 10 principales ciudades de España. Esta obra recoge a grandes rasgos las enseñanzas que se impartieron en el programa, es decir, las estrategias y tácticas de marketing, comunicación, marca personal y redes sociales que más les han ayudado en su trabajo, negocios y empresas. Con una orientación eminentemente práctica, estos dos grandes atletas comparten su trabajo diario para crear y lanzar proyectos exitosos y las lecciones que han aprendido de sus fracasos. En un tono motivador y ambicioso, el libro ofrece un análisis de las redes sociales, cómo optimizar su uso para potenciar una marca o producto, experiencias de éxito y no tanto éxito acumuladas por los autores, los fundamentos de la comunicación y el marketing aplicados a la marca personal, modelos de negocio alrededor de las marcas, cómo articular equipos eficientes y establecer planes de trabajo razonables y cumplibles.



READ ONLINE
[4.82 MB]

Reviews

Basically no terms to clarify. It is actually written in basic terms rather than confusing. I found out this ebook from my dad and I suggested this book to find out.

-- **Elinore Vandervort**

If you need to add benefit, a must buy book. I could possibly comprehend every little thing out of this composed pdf. I am quickly could get a enjoyment of looking at a composed book.

-- **Mrs. Mariam Hartmann**

You May Also Like



[Estrellas Peregrinas Cuentos de Magia y Poder Spanish Edition](#)

Pinata Books. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.3in. x 5.4in. x 0.6in. First ever Spanish-language edition of the critically acclaimed collection of short stories for young adults by a master of Latino literature. We were all walking stars, the eighty-four year...



[Harts Desire Book 2.5 La Fleur de Love](#)

Cajunflair Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.0in. x 5.0in. x 0.3in. Its late 1974, and high school student, Melinda Dawson is in serious trouble. Within two hours of revealing her suspected pregnancy to her parents, she's whisked off against...



[The Secret That Shocked de Santis](#)

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 165 x 104 mm. Language: English . Brand New Book. How is she going to tell him? Army lieutenant Stella Zambrano had the surprise of her life when a routine medical...



[Letters to Grant Volume 2: Volume 2 Addresses a Kaleidoscope of Stories That Primarily, But Not Exclusively, Occurred in the United States. It de](#)

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Volume 2 addresses a kaleidoscope of stories that primarily, but not exclusively, occurred in the United States. It describes in...



[365 historias bíblicas para la hora de dormir / 365 Read-Aloud Bedtime Bible Stories](#)

Barbour Pub Inc, 2015. PAP. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



[Samuel de Champlain](#)

Kids Can Press. Paperback / softback. Book Condition: new. BRAND NEW, Samuel de Champlain, Elizabeth MacLeod, John Mantha, Meet Samuel de Champlain, explorer. The story of his exploration of the unknown lands of New France and his many adventures there is told...